

GOAL SETTING: CREATE YOUR BLUEPRINT

Have you ever asked yourself, where do you want to see yourself 10 years from now?

Let's assume you have been given everything to construct a house: land, material, labour and money. Can you construct a house? What kind of house will you construct? What you need first to start the construction?

“A Blueprint”

At this stage of your life as a student you got everything in your side. What you require is a blue print.

Do **you have a** blueprint of your life?

If you don't have blueprint in a piece of paper to construct a house, you will start with something in your mind. But after sometime your mind may change, if all the pillars and walls are not aligned you will not get the desired house.

In the same way all of us have 365 bricks in a year and 366 in leap years. Where do you place your daily action if there is no blueprint?

As we don't have a blueprint, we take action without any prior and proper planning. Sunday you thought of completing your assignment, but suddenly you got a call from your friend to come for a movie and you rushed to give company to your friend. You are placing one brick here and another brick there without any



proper blueprint. If we take our daily actions without any plan, we don't get constructive result.

To succeed in life a blueprint or plan or you can say a written goal is must. Every bit of human progress- our inventions big or little, our medical or engineering discoveries, and every business success was first visualised before they became realities. A goal is more than a dream; it's a dream being acted upon. If goal is not written down, as our thoughts keep on changing our goal keeps changing. The important thing is that it's not where you are but where you want to get.

A progressive organisation plans company goal 10 to 15 years ahead. Executives who manage leading business houses ask themselves "Where do we want our organisation to be 10 years from now?"

The organisations don't leave their future to chance. Should you?

A research was conducted in Yale University. In 1953, a questionnaire was circulated to the graduating seniors at Yale University. They were asked the question, "Do you have clear, specific, written goals for your life, and have you developed complete plans for their accomplishment after you leave this university?"

The results of the survey were surprising. Only 3 percent of the seniors had clear written goals and plans for what they wanted to do when they left the school. Thirteen percent had goals, but had not written them down. The other 84 percent had no goals at all, except to get out of school and enjoy the summer.

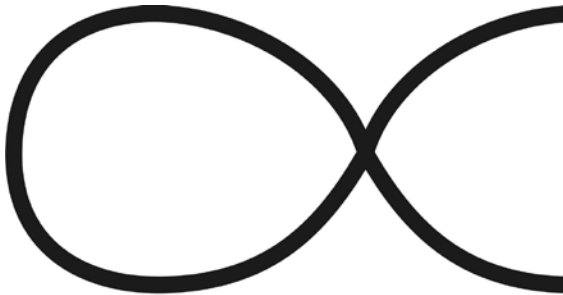
Twenty years later, in 1973, the surviving members of the Yale graduating class were surveyed again. Among other questions, they were asked, "What is your net worth today?"

When they totalled and averaged the results of the survey, they found that the 3 percent who had clear, written goals and plans when they left the university twenty years before were worth more, in terms of dollar, than the other 97 percent put together! And 'goal setting' was the only characteristic that the top 3 percent had in common. The one common denominator of the most successful graduates was that they had been intensely goal-oriented from the very beginning.

Therefore written goals are essential to succeed in life.

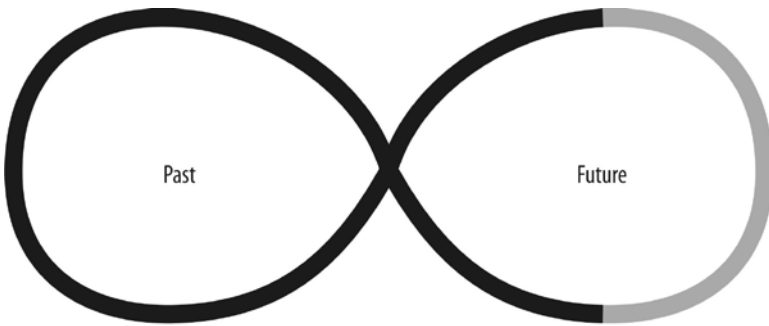
Growth in life is infinity:

Growth or improvement in life is infinity. As you are getting this knowledge at this age, you can become anything whatever you wish, provided you take persistent effort toward your goal.



Growth in life is infinity

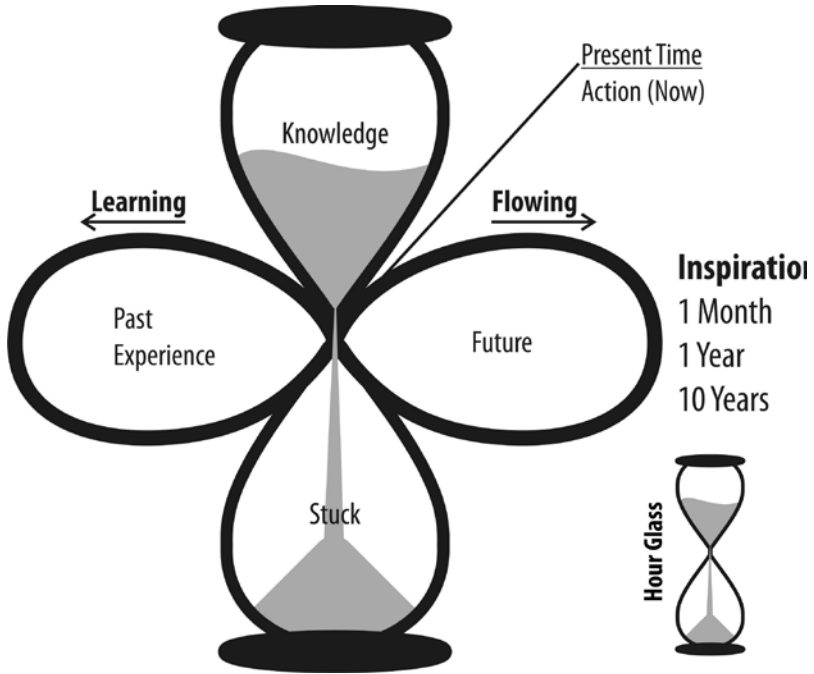
We have to close the loop to be time bound to achieve our goal in a specific period of time. Most of the students say “I want to become so and so...” but never specifies within what period of time. There is timer, it's always ticking. Right now as you are reading this article the time is passing by. After sometime it will be past. So, we do have a past and a future. The present time is very small and we have to take action in the present or ‘now’ to achieve whatever we want to achieve. This time with this date will never be back in your life. What you are today is due to the actions you have taken in the past. Whatever action you take now will mould your future. What ever happened- happened in NOW.



We need to close the loop (Time Bound)

Whenever we think of taking action our thought goes in past. As human psychology most of thoughts are of failures in the past. But here is no failure in real life. You learned something from your past actions. Otherwise we will be stuck in life.

We learn in two different ways, by our own action and experience or from someone experience by reading their book or listening to the lectures. All the highly successful people learned though their own experience by putting their little knowledge into practise and taking daily actions towards their goals. Most of them are not highly educated formally but they are self-educated through their



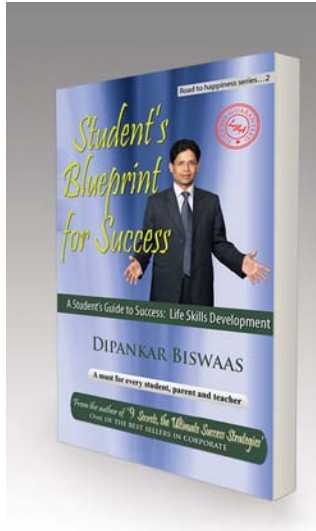
own experiences. Let it be Thomas Edison, Henry Ford, Bill Gates, Dhirubai Ambani to Rabindranath Tagore. Edison had only three months of formal education; Henry Ford had less than sixth grade schooling. Neither of the above mentioned personalities are degree holders. There is a saying “formal education will give you a job and self-education will give you fortune”. Their lives are more bigger than degree courses. According to Thomas Alva Edison, “Genius is one percent inspiration, ninety-nine percent perspiration” –Harper’s Monthly (September 1932).



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