

STRATEGY TO MANAGE TRAFFIC IN INDIA

Traffic Jam and air pollution are major challenges in every major cities in India. In spite of having enough roads in certain metros, the traffic jam is a common phenomenon. Traffic jams not only slowdown the traffic but our economy and increase the pollution. From the air pollution we become victims of chest related health disorders. Influential people are least bothered about traffic by creating self made jail in their air-conditioned car.

The traffic rules are there but we rarely follow them. We Indians have got more IQ than westerners but we rarely follow them. We are not disciplined. Everyone wants to go before other breaking all the rules. Do we really care for others?

Traffic police is after the bike rider without helmet and seat belt to increase his pocket contents. Neither we need helmets nor seat belts in the slow moving traffic. If we can follow some basic rules we can improve traffic movement, save time, save petrol and save cities from pollution. In India we get our driving license delivered at home with out any test if you can pay the right amount. Most of the drivers are not clear about the driving rules. In Australia I failed twice in the computer test to get a 'Learner's Driving Licence' and got my 'Learner's Driving Licence' in the third test. I passed the practical driving test in the second time for a small mistake. Here we got test before issuing a 'Learner's Driving Licence', but the test is given by someone not the applicant.



If we want to improve the traffic condition in India, we need to improve the mind set of the drivers. I can improve the traffic condition of a city in three months. For this task I need the support of three section of the society: Traffic police Dept, The media and Public.

1st Month task:

1. Awareness Campaign
2. Lane marking: Zebra marking and service the traffic signals. The sign of taking left direction for the vehicle who wants to take left road and sign of taking right direction for the vehicle who wants to take right road to be marked from 100 meter away from Junction.

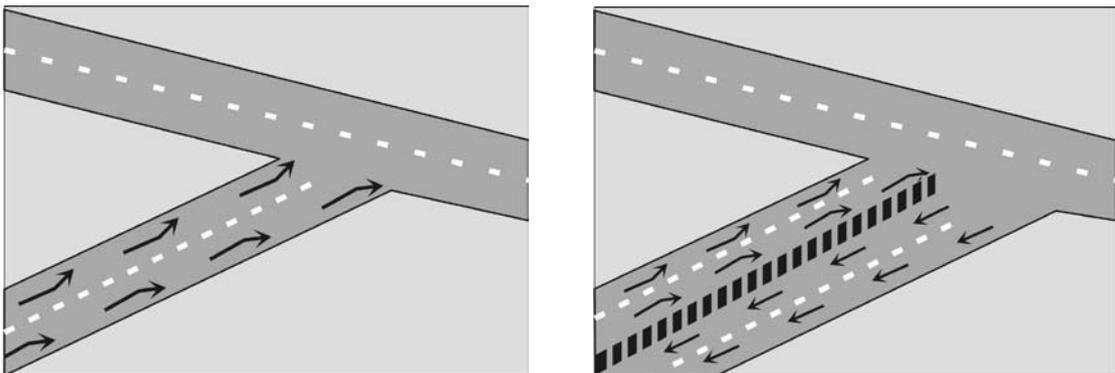
3. Recruit volunteers and hire video photographers, and train them well in traffic rules.
4. First one month will be devoted for Awareness Campaign: We need strong support from Traffic Department to implement the basic rules while driving. Media support to educate traffic rules and regulation. Special campaign to driver's to get their license from the proper authority. Anyone found driving without a proper driving license must be kept in a lock up for a night and fine amount of Rs.1000/-. If the fine amount is not paid, the offender will be behind the bar for two nights. The rest traffic rules to be followed as laid down by traffic authority.

Let's understand why there is traffic Jam:

1. Everyone wants to go before other breaking all the rules.
2. Not stopping before the Zebra lines when the light turns red and obstructing other vehicles and pedestrians.
3. Continue driving even after the light turns red and obstructs the vehicles from other sides creating chaos. This kind of drivers to be fined heavily.
4. Not sticking to the designated lanes.
5. Overtaking from the wrong direction and resulting into accidents.

2nd Month task:

From the second month we will start imposing fine: Let's take a T-junction. There are two kind of T-junction. In certain T-junctions, there are physical dividers on the road and certain T-junctions are divided by white/ yellow marking only.



The major causes of traffic jam are due to not following the designated lane. Let's take the above example. The person who wants to go to the right direction comes and stands in the left lane as he found the left lane was vacant. Now any vehicle wants to go to left direction

is obstructed by this vehicle, which will only move when the signal for the right direction turns green. These kinds of drivers to be heavily fined as he is helping to create the traffic jam by obstructing the left lane. The left lane is to be used by the drivers who want to take left direction only. If there is no vehicle to take left direction, let it remain empty for the vehicles which will come to take left direction. For this purpose proper lane marking and awareness is essential. As mentioned 1st one month to be spent to mark the lanes and distribution of leaflet about the new rule.

- Any vehicle wants to take the right direction must remain in the right lane.
- If any vehicle within 20 meters from lane, remained in left lane and then took right direction will be fined.
- Where there is no physical divider only lane marking: If any vehicle takes right lane to overtake and obstruct the vehicle from opposite direction will be fined.
- For this purpose a team of video recorder is needed, who will record the number plate of the vehicles.
- These videos will be sent to traffic control room to record the vehicle number.
- A challan of fine amount to be sent to the vehicle owner along with attached vehicle picture and court notice if failed to pay the due amount through courier.
- A certain percentage of the collection to be given to the traffic police who are posted during the collection drive to avoid bribing officials.
- Volunteers will get social service certificates, refreshment and jacket if required.

No running after the vehicle drivers. That will lead to argument with volunteers and more traffic jam.

Money talks, if we can follow the above strategy within two month the traffic will be streamlined. Let's implement one strategy and other strategy will follow if required.

If the govt is not implementing the above strategy, I want to establish an NGO by the name 'FREE OUR ROADS". If anyone find the above idea is noble enough can strengthen our hands.