

## STRATEGY 3:

### SET A DEFINITE TIME BOUND GOAL.

*"Each individual has a unique purpose. People only begin to fulfil their creative potential when they have a high degree of alignment in their lives – that is, when their pursuits and conscious goals are in line with their own purpose"*

Have you ever asked yourself, what is your purpose in life? Alright, forget about your purpose, have you got any idea where do you want to see yourself 10 years from now?

Let's assume you have been given everything to construct a house- land, material, labour and money. Can you construct a house? What kind of house will you construct? What you need first to start the construction?

"A Blueprint"

Do you have a blueprint of your life?

If you don't have blueprint in a piece of paper to construct a house, you will start with something in your mind. But after sometime your mind may change, more over if all the pillars or walls are not aligned you may not get the desired finished product.

In the same way all of us have 365 bricks in a year and 366 in leap years. Where do you put your daily action if there is no blueprint? Whatever comes up we take that issue without any prior and proper planning. As if placing one brick here and another brick there without any proper blueprint. As we take our daily actions with out any plan, we don't get much constructive result.

To succeed in life a blueprint or plan or you can say a written goal is must. Every bit of human progress- our inventions big or little, our medical or engineering discoveries, and every business success was first visualised before they became realities. A goal is an objective or the end purpose. A goal is more than a dream; it's a dream being acted upon. Goals are essential to success as air to life. The important thing is that it's not where you are but where you want to be.

A progressive organisation plans company goal 10 to 15 years ahead. Executives who manage leading business houses ask themselves "Where do we want our organisation to be 10 years from now?"

The organisations don't leave their future to chance. Should you?

A research was conducted in Yale University. In 1953, a questionnaire was circulated to the graduating seniors at Yale University. They were asked the question, “Do you have clear, specific, written goals for your life, and have you developed complete plans for their accomplishment after you leave this university?”

The results of the survey were surprising. Only 3 percent of the seniors had clear written goals and plans for what they wanted to do when they left the school. Thirteen percent had goals, but had not written them down. The other 84 percent had no goals at all, except to get out of school and enjoy the summer.

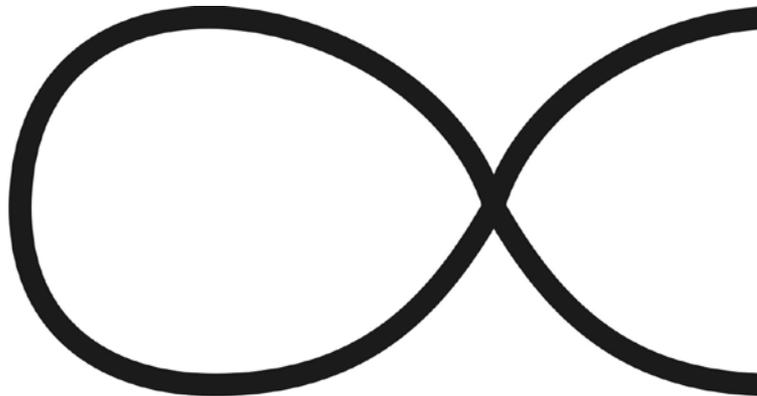
Twenty years later, in 1973, the surviving members of the Yale graduating class were surveyed again. Among other questions, they were asked, “What is your net worth today?”

When they totalled and averaged the results of the survey, they found that the 3 percent who had clear, written goals and plans when they left the university twenty years before were worth more, in terms of dollar, than the other 97 percent put together! And ‘goal setting’ was the only characteristic that the top 3 percent had in common. The one common denominator of the most successful graduates was that they had been intensely goal-oriented from the very beginning.

Therefore written goals are essential to succeed in life.

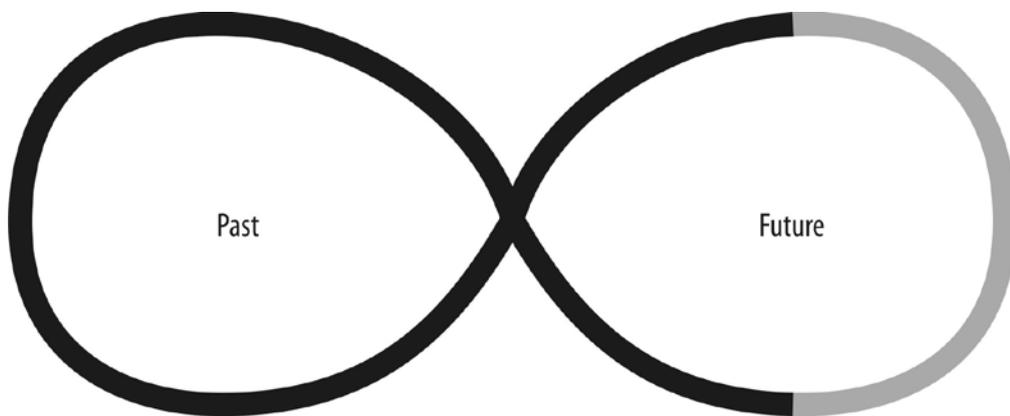
**Growth in life is infinity:**

Growth or improvement in life is infinity.



Growth in life is infinity

But we have to close the loop to be time bound to achieve certain goal in a specific period of time. Most of the people say “I want to achieve so and so...” but never specifies within what period of time. There is timer, its always ticking. Right now as you are reading this article the time is passing by. After sometime it will be past. So, we do have a past and a future. The present time is very small and we have to take action in the present or ‘now’ to achieve whatever we want to achieve. This time with this date will never be back in your life. What you are today is due to the actions you have taken in the past. What ever action you take now will mould your future. What ever happened- happened in NOW.



We need to close the loop (Time Bound)

Whenever we think of taking action our thought goes in past and most of thoughts are of failures in the past. But here is no failure in real life. You learned something from your past actions. We keep on learning by taking action and our knowledge keep on increasing. Therefore every company asks for your past experiences to find out your level of experiential knowledge. Otherwise we will be stuck in life. We learn in two different ways, through our own experience or from someone’s experience. All the highly successful people learned though their own experience by putting their little knowledge into practise and taking daily actions towards their goals. Most of them are not highly educated formally but they are self-educated through their own experiences. Let it be Thomas Edison, Henry Ford, Bill Gates, Dhirubai Ambani to Rabindranath Tagore. Edison had only three months of formal